

ADVERTORIAL



Juergen Becker and Dr. Harald Schoenfeld – The makers of UNITEDINTERIM ©

THE BENEFITS OF USING AN INTERIM MANAGER

For companies requiring a heavyweight employee who can make a real difference, but are reluctant in this climate to take someone on full time, bringing in an interim manager could be the answer.

UNITEDINTERIM is one of the leading online platforms for interim managers from Germany, Austria, and Switzerland. Here, you can find sought-after interim managers, such as interim CEO, CFO, COO, CHRO, CRO, or project managers. All registered interim managers undergo a rigorous quality check. The best part? There are no costs for those who seek interim managers, and no commission upon successful placement!

info@unitedinterim.com • www.unitedinterim.com

Get to know 11 of the most important interim managers:

1 | ULVI I. AYDIN



Restructuring Specialist and Advisory Board Expert.

Ulvi Aydin is an award-winning Premium Executive Interim Manager, corporate and entrepreneurial developer,

advisory board member, speaker, brand ambassador and book author.

In his capacity as an internationally oriented Premium Executive Management Consultant & Supervisory Board member, he supports medium-sized companies in brand and market development, repositioning, restructuring and sales excellence across 4 continents.

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2 | MARCUS KARL HAMAN



Specialist for companies in a productive environment, Coach, Book Author, Advisory Board.

Marcus Karl Haman, born 1971, is an internationally successful

executive c-level interim manager, coach and book author. His work focuses on establishing, enhancing and optimizing the quality and productivity of organisations in the manufacturing industry. Haman has many years of experience in restructuring and realignment. He writes about his experience in various business journals. www.hca-consulting.at • www.haman.at mh@hca-consulting.at • +43 6502638588

3 | ECKHART HILGENSTOCK



Profitable growth and B2B digitisation.

Eckhart Hilgenstock is passionate about achieving profitable growth and B2B digitisation with his clients.

His ambition is to deliver

convincing results quickly. Every time and everywhere. He and his clients are guided by structures. He focuses his attention on people. He was Interim Manager of the Year (AIMP 2012), Top Interim Manager in Manager Magazin 2021 and in Capital Magazin 2022. heh@hilgenstock-hamburg.de www.hilgenstock-hamburg.de • +49 176 103 209 28

4 | DR. THOMAS RAETSCHER



The money expert.

Dr Thomas Raetscher has been managing O2C (order to cash) projects in his capacity as an Executive Interim Manager for more than 20 years.

He balances cost efficiency

with increased turnover by optimizing digital checks in real time and automating process flows. These measures decrease the likelihood of payment defaults by up to 20% and thus increase the success of your company.

thomas.raetscher@ihrmannfuerscash.de • www.ihrmannfuerscash.de

5 | PAUL STRICKER



Specialist for HR structures and processes.

What motivates me in my role as Interim Manager is my passion for developing HR processes in an intnl. environment,

especially in the CEE region. I specialize in medium-sized international businesses and fast-growing start-ups, creating efficient digital HR structures in complex and time-critical scenarios. Having a passion for working with people from various cultures, I learned Czech, Hungarian, and Slovak languages to communicate effectively with clients and in personal life. This skill helped me build a robust network in the CEE and DACH regions. paul@paulstricker.at • www.paulstricker.at • +43 699 19 47 52 15

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Meet 11 of the most important interim managers

AUTHOR

Amanda Edmondson
economic editor

6 | GEORG ZITTER



Accelerating Culture change and Business Transformation

I drive cultural change and business transformation with focused, inspiring leadership and effective change manage-

ment. By reorganizing and restructuring plants in any culture, market, or political situation, I promote creative, motivating work environments that emphasize commitment to corporate values. Leveraging 20 years of experience in achieving goals and solid financial acumen, I assist private equity in pre/post-merger phases. george.zitter@fgc.mx • www.fgc.mx +52 222 356 8307

7 | ACHIM KRIEGER



better.solutions. together.

Achim emphasizes people, vision, and customer focus while conveying a clear, measurable strategy. Bringing humanity,

passion, and outstanding expertise in processes, structures, finance, and digital transformation to the table, he focuses on achieving sustainable success alongside his clients. He oversees European SME projects adhering to PMI standards.

akrieger@imconeo.de • www.imconeo.de • +49 179 660 86 97

8 | MARCUS DEUTSCH



Executive Board CFO for Triple A Ambition, Alignment & Aim – Your Guide to Growth.

Marcus has been a successful international CFO since 2005 and specializes in corporate

commercial responsibility in phases of realignment. As the financial head and “backbone of the business” Marcus leads the company transparently, professionally and with foresight into a new future – up to an IPO.

In doing so, Marcus manages and supports the entire transformation process, including human motivation leading to a profitable, digital and sustainable business model. info@marcusdeutsch.de • www.marcusdeutsch.me +49 163 611 63 63

9 | JUERGEN W. SCHMIDT



Sales & Marketing for transformation and optimization in difficult sales situations.

Do you need to bridge a vacancy in sales & marketing or optimize your sales department?

I am the expert you have been looking for, with more than 30 years of experience in international B2B sales leadership for capital goods – From analysis to implementing recommendations to assuming operational management responsibility. Digital, analog and professional. My goal is to stimulate more growth and profit for your company. juergen.schmidt@sales-group.de www.sales-group.de • +49 176 16 16 99 66

10 | KARL-HEINZ SCHULTE



Transformational CIO for Improvement & Digitisation in Global Organizations.

A trusted partner and energised leader in transformation and change, with extensive

experience in M&A/carve-outs and strategic IT management. Significant international leadership experience, expert in global delivery and sourcing, committed to cyber security for businesses. Has mainly worked for private equity, international corporations and family offices. Characterised as a resolute and determined executor. office@sode.de <https://sode.de> +49 160 972 319 03

11 | DR. AMIR FATTAH



CDO · CIO · COO Digital & IT, Board Advisor, Transformation & Management.

Amir is an effective and goal-oriented C-Level Interim Manager.

He has a track record for

managing digital/IT departments, technology-driven business transformation and digital value. He has worked in executive functions as CDO/CIO for a bank, as Director/COO for a tech company and as a strategy consultant.

Recent interim roles have included CIO, Chief Transformation Officer and PE Operating Partner. af@value4.org • +44 20 8144 6316

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